

INTRODUCING

Laura Goldberg Hurricane's Grill

SESSION 4: RESILIENCE & LEADERSHIP IN FAMILY HOSPITALITY

ABOUT ME









WHERE IT ALL BEGAN

Early exposure to business teaches resilience, discipline, and work ethic that no classroom can replicate.



LEADERS IN LUGGAGE & LEATHERGOODS





THE ORIGINS OF HURRICANE'S GRILL

Success grows from passion and heritage, never lose sight of your "why."









GROWING A REGOGNISED DINING BRAND







Consistency keeps customers loyal; innovation keeps them coming back.









Bondi Beach Sydney
Brighton Le Sands Sydney
Jakarta Indonesia
Circular Quay Sydney
Pyrmont Sydney
Bankstown Sydney
Castle Hill Sydney

Dubai Mall Dubai

Jumeriah Beach Dubai

Jakarta Indonesia Surabaya Indonesia



COMPLEXITY OF FAMILY BUSINESS

Blurred lines are inevitable, shared values, trust and love must guide every decision.

- Blurred lines
- Loyalty
- Shared Values and Love

NAVIGATING CRISES

True leadership shines in adversity, courage to rebuild defines resilience.



- Covid
- Fire
- Ventures that didn't work out
- Staffing Issues



Business isn't about avoiding failure it is about having the courage to rebuild, again and again

GIFTS OF FAMILY BUSINESS

Family business offers flexibility, freedom, and the gift of building legacy while living fully.





- Flexibility for family life
- Travel
- Connection
- Growth





MENTAL HEALTH IMPERATIVE

Strong businesses start with healthy minds, prioritising wellbeing sustains leadership.



84%

of hospitality professionals experience mental health issues

YOU DON'T HAVE TO DO IT **ALONE**

Resilience grows faster when shared, connection and support create strength.







CHAMPIONING WOMEN AND COMMUNITY









Lifting others lifts the entire industry, leadership is service



LESSONS & TAKEAWAYS

- Resilience
- Leadership
- Family
- Community
- Mental Health

Behind every business is a family, legacy is built by those who lead with heart.



Leadership isn't easy, but
OUR STENGTH IS
FORGED IN FIRE





FOLLOW OUR JOURNEY:

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