



SUPPORT FAMILY BUSINESS

...TODAY AND EVERY DAY

NATIONAL FAMILY BUSINESS DAY

19 September 2025

#NFBD25

THE BACKBONE OF OUR ECONOMY

19 September is dedicated to celebrating the vital role family businesses play in our economy and communities. Family businesses are the heartbeat of New Zealand, driving innovation, creating jobs, and fostering a sense of community.

Family businesses represent 75% of all businesses and employ 75% of the workforce. Beyond their economic contributions, family businesses are also champions of community support and philanthropy. From small local shops to large multinational corporations, family businesses are the leaders, innovators, and job creators that keep New Zealand moving forward.

Family Business Association (FBA) invites you to support, choose, and celebrate family businesses... today, and every day.

