

## Accredited Advisor of the Year Award (AA)

Family Business Association (FBA) would like to celebrate the valuable range of contributions that FBA Accredited Advisors make to the family business movement generally and to the objectives of FBA specifically. The **Accredited Advisor of the Year Award** recognises an individual who has contributed to FBA through their engagement with its members and with family businesses over an extended period of time.

Please take the time to complete all sections of your submission by **13 July 2025**.

CLICK [HERE](#) TO START YOUR ENTRY.

The winner of the Accredited Advisor of the Year Award will receive a 20% discount to the Family Business Conference – Asia Pacific 2026. (Discount will apply to the standard full delegate rate for a maximum of one ticket and no further discounts will be applied.)

### KEY DATES

|                |  |
|----------------|--|
| Entries open:  | 1 May 2025   |
| Entries close: | 13 July 2025                                       |
| Awards Dinner: | The Family Business Conference – Asia Pacific 2026 |

### ELIGIBILITY CRITERIA

To be eligible to enter this award, you must:

- Be an Accredited Advisor member of FBA;
- Demonstrate commitment to the principles of family business best practice;
- Demonstrate valued leadership of and contribution to the development of FBA's objectives;
- Demonstrate a general attitude and overall demeanor which reflects dedication to the [values of FBA](#);
- Be a knowledgeable, effective advisor, who is able to tailor expertise to the unique needs of family business;
- Have advised across generations and assisted in the evolution of a family enterprise, whilst understanding family dynamics;
- Have length of service to an organisation and FBA of at least four (4) years.

**For full details on the entry process and judging phases, please refer to our Frequently Asked Questions.**

### **GENERAL SUBMISSION ADVICE**

Ensure your submission:

- Clearly shows why your entry is outstanding;
- Follows the entry form format and each section is complete;
- Is concise and direct;
- Substantiates all claimed outcomes; and
- Provides supporting material and references if applicable.

To enable the Family Business Excellence Awards Judging Panel to accurately assess your submission, please complete all sections.

### **CONFIDENTIALITY CLAUSE**

FBA guarantees that information provided by applicants will be treated with the utmost confidence and will only be available to the judges and administration personnel managing these awards.

### **SECTION A:**

| <b>Entrant Details</b>      |  |
|-----------------------------|--|
| Submission Name             | <i>(ie the name of the Accredited Advisor entering this award)</i> |
| Contact Email               |  |
| Contact Number              |  |
| Business Website (optional) |  |

## **SECTION B: Award Criteria**

An entrant does not need to have excelled in all the criteria, but rather demonstrate excellence and achievement in a number of areas. In each case, please expand your response to assist the judges' understanding.

| Please describe how the following benchmarks have been met or exceeded.  |  |
|--|--|
| The general attitude and overall demeanour of advisors is one that reflects dedication to the values of FBA. <i>(maximum 500 words)</i>            |  |
| Demonstrated commitment to the principles of family business best practice. <i>(maximum 500 words)</i>   |  |
| Valued leadership and contribution to the development of the FBA's objectives. <i>(maximum 500 words)</i>  |  |
| Are knowledgeable, effective advisors who are able to tailor their expertise to the unique needs of family businesses. <i>(maximum 500 words)</i>  |  |
| Advising across generations and assisting in the evolution of a family enterprise, while understanding family dynamics. <i>(maximum 500 words)</i> |  |

### SECTION C: Additional Information

Please include a summary of up to 500 words, if you feel you have not been able to adequately represent your submission by answering the questions above. This could include areas not previously addressed, eg advising on strategy and family governance, advising on succession and entrepreneurial renewal, demonstrated skills in family consulting engagement and conflict resolution, etc. (optional)

| Response |
|----------|
|          |

### SECTION D: Attachments and Further Information

Please provide contact details for at least 4 family businesses for which you have provided advisory services.

| Referee | Contact Name & Business Name | Contact Email | Contact Number |
|---------|------------------------------|---------------|----------------|
| 1       |                              |               |                |
| 2       |                              |               |                |
| 3       |                              |               |                |
| 4       |                              |               |                |
| 5       |                              |               |                |
| 6       |                              |               |                |

You may add any attachments you believe will support your entry for this award, including videos, images, references and other relevant resources or content. Testimonials or referrals from customers, clients or key stakeholders can also be included here (limited to 3 and no longer than 1 page each).

## **CONDITIONS OF ENTRY**

1. The Accredited Advisor of the Year Award (AA) is open to FBA Accredited Advisor members only.
2. One Award is presented annually, recognising an individual's achievements in family business.
3. If the judges consider the entries received to not adequately meet the criteria, no award will be presented.
4. Entries are to be lodged in electronic format only and will be judged on the information provided, together with any supporting documentation.
5. FBA will select a panel of appropriately qualified and experienced judges to assess nominations for the Award. The judges will be bound by a code of conduct. FBA will not disclose the identity of the judges.
6. The judges will consider entries received and may seek external expert advice to make their final selection. In all cases, this decision will be final and no correspondence will be entered into.
7. Entrants are not to have any direct contact with judges.
8. FBA is not liable, under any circumstances associated with this Award, for any damage, infringement or violation affecting the property rights of the entrant, an organisation or an individual.
9. Entries and supporting materials will not be returned.
10. The winner of the Accredited Advisor of the Year Award will receive a 20% discount to the Family Business Conference in 2026. Discount will be applied at the standard full delegate rate for a maximum of one ticket and no further discounts will be applied.
11. Entrants acknowledge and agree that the Family Business Excellence Awards provides a promotional opportunity for their business and also for FBA, and will cooperate wherever possible with all media opportunities and marketing initiatives led by FBA. This may include providing photos, video, quotes and testimonials to promote alignment with FBA and the Awards program.

## **DECLARATION**

In submitting this form, I declare:

- ☐ If recognised as the winner of this award, to the best of my knowledge, there is no legal or other reason why FBA might be brought into disrepute.
- ☐ The winner of the Accredited Advisor of the Year Award for 2025/26 agrees to act as an ambassador for FBA through public and media appearances.