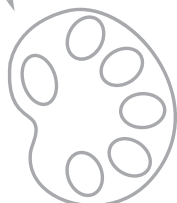
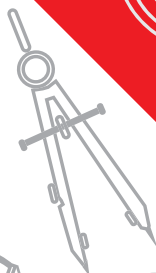
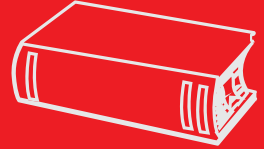


The Sustainable Development Goals

A Workbook for family businesses

Professor Naomi Birdthistle



Introduction

The Sustainable Development Goals (SDGs) replaced the millennium development goals in 2015 (United Nations, 2015). They include a resolution to end poverty and hunger, build peaceful societies, empower women and girls and protect the planet. Achieving these goals necessitates a move away from direct funding within the donor community towards an approach of empowering and enabling communities to help themselves. The SDGs define global priorities for development up to the year 2030 and are pivotal for addressing the global economic, social and environmental challenges faced by the communities. They promote a wide range of actions in public and private sectors that can foster economic growth through new and innovative ways.

Importance of the SDGs

The Sustainable Development Goals (SDGs) are important because they provide a comprehensive framework for addressing the most pressing global challenges facing humanity, including poverty, inequality, climate change, environmental degradation, peace, and justice. Here are several key reasons why the SDGs are important:

a. Universal Agenda:

The SDGs are a universal call to action to end poverty, protect the planet, and ensure that all people enjoy peace and prosperity. They apply to all countries, rich and poor, and aim to leave no one behind.

b. Interconnectedness:

The goals are interconnected and addressing one goal often has positive impacts on others. For example, improving access to clean water and sanitation (SDG6) can lead to better health (SDG3) and increased economic opportunities (SDG8).

c. Global Challenges:

The SDGs address some of the most pressing challenges of our time, including poverty, hunger, climate change, gender inequality, and access to education and healthcare.

d. Long-Term Vision:

The SDGs provide a long-term vision for sustainable development, guiding governments, businesses, and civil society in their efforts to create a more sustainable future for all.

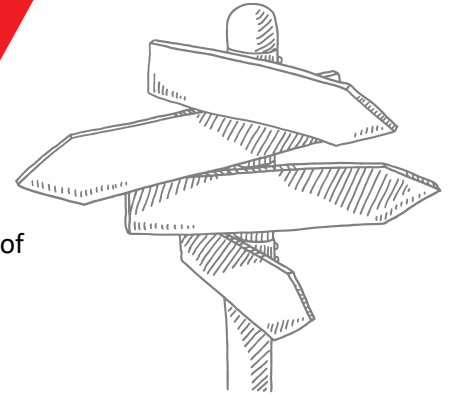
e. Partnerships:

Achieving the SDGs requires collaboration and partnerships between governments, businesses, civil society, and other stakeholders at the local, national, and global levels.

f. Accountability:

The SDGs come with a framework for monitoring progress, which helps hold governments and other stakeholders accountable for their commitments.

A visual of the Sustainable Development Goals



The Sustainable Development Goals were adopted by 193 countries. The aim of the goals is to stimulate action for people planet, prosperity, peace and partnerships as part of a new sustainable development plan. The goals are for us to all to achieve and when I say all, I mean governments, private sector, civil society and people like you , who run family businesses. There are 17 SDGs and with 169 associated targets.



Source: United Nations (2021)

The content of this publication has not been approved by the United Nations and does not reflect the views of the United Nations or its officials or Member States.



Family Businesses and the SDGs

According to Hales and Birdthistle (2023, p.3) the importance of family businesses in their contribution to SDGs can be envisaged in several ways.

Firstly, many family business owners emphasize that the SDGs align with their core values and legacy-building efforts. They use the goals as a chance to align their business activities with a greater purpose and create a positive impact in their communities.

Because of the nature of family businesses, they adopt a business purpose that provides a legacy for future generations. This results in a long-term perspective on business development and strategy.

Family businesses also recognize that addressing the SDGs can enhance relationships with stakeholders, including customers, employees, and local communities. Contributing to the achievement of the SDGs can foster goodwill and strengthen their reputation because of the external focus on global goals as opposed to just their own business goals.

For family business owners who seek to transform their business models, the SDGs are a source of inspiration for innovation. The integration of sustainability into their business strategies can lead to the development of innovative products, services, and business models that contribute to the greater good as well as create business value.

Family business owners also use SDGs to identify and mitigate risks associated with environmental, social, and governance issues. By addressing these challenges as a future-oriented strategy, they aim to ensure the resilience and long-term success of their businesses.

Family businesses that are aligned with the SDGs are more likely to have a positive impact on their financial performance.

Consumers and investors increasingly favor companies that demonstrate a commitment to sustainability.

Lastly, many family businesses see themselves as ethical leaders and their commitment to ethical decision-making and responsible business conduct is enacted through business alignment and contribution to SDGs.

In the next few pages you will be presented with each of the 17 SDGs and you will see a range of questions posed for you on each of the individual SDGs. Why not use these questions at your monthly Board meetings to consider how the family business might align itself with the SDGs.



1

No Poverty

End poverty in all its forms everywhere.

TARGET 1.1 ERADICATE EXTREME POVERTY

By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day.

TARGET 1.2 REDUCE POVERTY BY AT LEAST 50%

By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions.

TARGET 1.3 IMPLEMENT SOCIAL PROTECTION SYSTEMS

Implement nationally appropriate social protection systems and measures for all, including floors, and by 2030 achieve substantial coverage of the poor and the vulnerable.

TARGET 1.4 EQUAL RIGHTS TO OWNERSHIP, BASIC SERVICES, TECHNOLOGY AND ECONOMIC RESOURCES

By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance.

TARGET 1.5 BUILD RESILIENCE TO ENVIRONMENTAL, ECONOMIC AND SOCIAL DISASTERS

By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters.

TARGET 1.6 MOBILIZE RESOURCES TO IMPLEMENT POLICIES TO END POVERTY

Ensure significant mobilization of resources from a variety of sources, including through enhanced development cooperation, in order to provide adequate and predictable means for developing

countries, in particular least developed countries, to implement programmes and policies to end poverty in all its dimensions.

TARGET 1.7 CREATE PRO-POOR AND GENDER-SENSITIVE POLICY FRAMEWORKS

Create sound policy frameworks at the national, regional and international levels, based on pro-poor and gender-sensitive development strategies, to support accelerated investment in poverty eradication actions.

Source: <https://www.globalgoals.org/goals/1-no-poverty/>



Aligning a family business's strategies with Sustainable Development Goal 1 (SDG1) to end poverty requires thoughtful consideration and a strategic approach. Here are some questions you could ask to align the family business strategies with SDG1:

Assessment of Poverty Impact:

How does our family business currently impact poverty, both positively and negatively?
What specific aspects of SDG#1 are most relevant to our family business and our stakeholders?

Stakeholder Engagement:

Have we engaged with our stakeholders (employees, customers, suppliers, local communities) to understand their perspectives on poverty?
How can we involve stakeholders in designing and implementing poverty alleviation strategies?

Strategy Development:

How can we integrate poverty alleviation goals into our family business strategy and operations?
Are there specific products, services, or business models we can develop to address poverty?

Partnerships and Collaboration:

Are there organizations, governments, or NGOs with whom we can collaborate to address poverty more effectively?
How can we leverage our resources and expertise to support poverty alleviation efforts in partnership with others?

Measurement and Reporting:

How will we measure the impact of our poverty alleviation initiatives?
How transparent will we be in reporting our progress and challenges in addressing poverty?

Long-Term Commitment:

Are we committed to integrating poverty alleviation into our business strategy over the long term?
How can we ensure that our efforts to address poverty are sustainable and meaningful?

Innovation and Creativity:

Are there innovative approaches or technologies that we can leverage to address poverty?
How can we foster a culture of innovation within our family business to continually improve our poverty alleviation efforts?

Policy and Advocacy:

Are there policy changes or advocacy efforts that we can support to address the root causes of poverty?
How can we use our influence to advocate for policies that promote poverty reduction?



Notes on SDG1



Notes:

2

zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

TARGET 2.1 UNIVERSAL ACCESS TO SAFE AND NUTRITIOUS FOOD

By 2030, end hunger and ensure access by all people, in particular the poor and people in vulnerable situations, including infants, to safe, nutritious and sufficient food all year round.

TARGET 2.2 END ALL FORMS OF MALNUTRITION

By 2030, end all forms of malnutrition, including achieving, by 2025, the internationally agreed targets on stunting and wasting in children under 5 years of age, and address the nutritional needs of adolescent girls, pregnant and lactating women and older persons.

TARGET 2.3 DOUBLE THE PRODUCTIVITY AND INCOMES OF SMALL-SCALE FOOD PRODUCERS

By 2030, double the agricultural productivity and incomes of small-scale food producers, in particular women, indigenous peoples, family farmers, pastoralists and fishers, including through secure and equal access to land, other productive resources and inputs, knowledge, financial services, markets and opportunities for value addition and non-farm employment.

TARGET 2.4 SUSTAINABLE FOOD PRODUCTION AND RESILIENT AGRICULTURAL PRACTICES

By 2030, ensure sustainable food production systems and implement resilient agricultural practices that increase productivity and production, that help maintain ecosystems, that strengthen capacity for adaptation to climate change, extreme weather, drought, flooding and other disasters and that progressively improve land and soil quality.

TARGET 2.5 MAINTAIN THE GENETIC DIVERSITY IN FOOD PRODUCTION

By 2020, maintain the genetic diversity of seeds, cultivated plants and farmed and domesticated animals and their related wild species, including through soundly managed and diversified seed and plant banks at the national, regional and international levels, and promote access to and fair and equitable sharing of benefits arising from the utilization of genetic resources and associated traditional knowledge, as internationally agreed.

TARGET 2.6 INVEST IN RURAL INFRASTRUCTURE, AGRICULTURAL RESEARCH, TECHNOLOGY AND GENE BANKS

Increase investment, including through enhanced international cooperation, in rural infrastructure, agricultural research and extension services, technology development and plant and livestock gene banks in order to enhance agricultural productive capacity in developing countries, in particular least developed countries.

TARGET 2.7 PREVENT AGRICULTURAL TRADE RESTRICTIONS, MARKET DISTORTIONS AND EXPORT SUBSIDIES

Correct and prevent trade restrictions and distortions in world agricultural markets, including through the parallel elimination of all forms of agricultural export subsidies and all export measures with equivalent effect, in accordance with the mandate of the Doha Development Round.

TARGET 2.8 ENSURE STABLE FOOD COMMODITY MARKETS AND TIMELY ACCESS TO INFORMATION

Adopt measures to ensure the proper functioning of food commodity markets and their derivatives and facilitate timely access to market information, including on food reserves, in order to help limit extreme food price volatility.

Source: <https://www.globalgoals.org/goals/2-zero-hunger/>

SDG2 - Zero Hunger

End hunger, achieve food security and improved nutrition and promote sustainable agriculture



Aligning a family business's strategies with Sustainable Development Goal 2 (SDG2) to end hunger requires careful consideration and a targeted approach. Here are some questions you could ask to align the family business strategies with SDG2:

Assessment of Hunger Impact:

How does our family business currently impact hunger, both positively and negatively?
What specific aspects of SDG#2 are most relevant to our family business and stakeholders?

Stakeholder Engagement:

Have we engaged with our stakeholders (employees, customers, suppliers, local communities) to understand their perspectives on hunger?
How can we involve stakeholders in designing and implementing food security strategies?

Strategy Development:

How can we integrate food security and nutrition goals into our business strategy and operations?
Are there specific products, services, or business models we can develop to improve access to nutritious food?

Partnerships and Collaboration:

Are there organizations, governments, or NGOs with whom we can collaborate to address hunger more effectively?
How can we leverage our resources and expertise to support food security efforts in partnership with others?

Measurement and Reporting:

How will we measure the impact of our food security initiatives?
How transparent will we be in reporting our progress and challenges in addressing hunger?

Long-Term Commitment:

Are we committed to integrating food security and nutrition into our business strategy over the long term?
How can we ensure our efforts to address hunger are sustainable and meaningful?

Innovation and Creativity:

Are there innovative approaches or technologies that we can leverage to improve food security?
How can we foster a culture of innovation within our family business to continually improve our food security efforts?

Policy and Advocacy:

Are there policy changes or advocacy efforts that we can support to address the root causes of hunger?
How can we use our influence to advocate for policies that promote food security and nutrition?



Notes on SDG2



Notes:

3

Good health and well-being

Ensure healthy lives and promote well-being for all at all ages.

TARGET 3.1 REDUCE MATERNAL MORTALITY

By 2030, reduce the global maternal mortality ratio to less than 70 per 100,000 live births.

TARGET 3.2 END ALL PREVENTABLE DEATHS UNDER 5 YEARS OF AGE

By 2030, end preventable deaths of newborns and children under 5 years of age, with all countries aiming to reduce neonatal mortality to at least as low as 12 per 1,000 live births and under-5 mortality to at least as low as 25 per 1,000 live births.

TARGET 3.3 FIGHT COMMUNICABLE DISEASES

By 2030, end the epidemics of AIDS, tuberculosis, malaria and neglected tropical diseases and combat hepatitis, water-borne diseases and other communicable diseases.

TARGET 3.4 REDUCE MORTALITY FROM NON-COMMUNICABLE DISEASES AND PROMOTE MENTAL HEALTH

By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being.

TARGET 3.5 PREVENT AND TREAT SUBSTANCE ABUSE

Strengthen the prevention and treatment of substance abuse, including narcotic drug abuse and harmful use of alcohol.

TARGET 3.6 REDUCE ROAD INJURIES AND DEATHS

By 2020, halve the number of global deaths and injuries from road traffic accidents.

TARGET 3.7 UNIVERSAL ACCESS TO SEXUAL AND REPRODUCTIVE CARE, FAMILY PLANNING AND EDUCATION

By 2030, ensure universal access to sexual and reproductive health-care services, including for family planning, information and education, and the integration of reproductive health into national strategies and programmes.

TARGET 3.8 ACHIEVE UNIVERSAL HEALTH COVERAGE

Achieve universal health coverage, including financial risk protection, access to quality essential health-care services and access to safe, effective, quality and affordable essential medicines and vaccines for all.

TARGET 3.9 REDUCE ILLNESSES AND DEATH FROM HAZARDOUS CHEMICALS AND POLLUTION

By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.

TARGET 3.A IMPLEMENT THE WHO FRAMEWORK CONVENTION ON TOBACCO CONTROL

Strengthen the implementation of the World Health Organization Framework Convention on Tobacco Control in all countries, as appropriate.

TARGET 3.B SUPPORT RESEARCH, DEVELOPMENT AND UNIVERSAL ACCESS TO AFFORDABLE VACCINES AND MEDICINES

Support the research and development of vaccines and medicines for the communicable and non-communicable diseases that primarily affect developing countries, provide access to affordable essential medicines and vaccines, in accordance with the Doha Declaration on the TRIPS Agreement and Public Health, which affirms the right of developing countries to use to the full the provisions in the Agreement on Trade-Related Aspects of Intellectual Property Rights regarding flexibilities to protect public health, and, in particular, provide access to medicines for all.

TARGET 3.C INCREASE HEALTH FINANCING AND SUPPORT HEALTH WORKFORCE IN DEVELOPING COUNTRIES

Substantially increase health financing and the recruitment, development, training and retention of the health workforce in developing countries, especially in least developed countries and small island developing States.

Source: <https://www.globalgoals.org/goals/3-good-health-and-well-being/>

SDG3 - Good Health and Well-Being

Ensure healthy lives and promote well-being for all at all ages



Aligning a family business's strategies with Sustainable Development Goal 3 (SDG3) for good health and well-being involves considering various aspects of health promotion, disease prevention, and access to healthcare. Here are some questions you could ask to align the family business strategies with SDG3:

Assessment of Health Impact:

How does our family business currently impact the health and well-being of our employees, customers, and communities?

What specific aspects of SDG#3 are most relevant to our business and stakeholders?

Stakeholder Engagement:

Have we engaged with our stakeholders to understand their health needs and concerns?

How can we involve stakeholders in designing and implementing health promotion strategies?

Health Promotion in the Workplace:

What initiatives can we implement to promote the health and well-being of our employees?

How can we create a healthy work environment that supports physical and mental well-being?

Product and Service Impact:

How can we ensure that our products and services promote health and well-being?

Are there ways to innovate our offerings to better meet health-related needs?

Community Health Initiatives:

How can we contribute to improving the health of the communities in which we operate?

Are there partnerships or programs we can support to address local health challenges?

Access to Healthcare:

How can we support access to affordable and quality healthcare for our employees and communities?

Are there ways to collaborate with healthcare providers or insurers to improve access?

Health Education and Awareness:

How can we promote health education and awareness among our stakeholders?

Are there opportunities to use our platforms or resources to disseminate health information?

Measurement and Reporting:

How will we measure the impact of our health promotion efforts?

How transparent will we be in reporting our progress and challenges in promoting health and well-being?

Notes on SDG3



Notes:

4

Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.

TARGET 4.1 FREE PRIMARY AND SECONDARY EDUCATION

By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes.

TARGET 4.2 EQUAL ACCESS TO QUALITY PRE-PRIMARY EDUCATION

By 2030, ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education.

TARGET 4.3 EQUAL ACCESS TO AFFORDABLE TECHNICAL, VOCATIONAL AND HIGHER EDUCATION

By 2030, ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university.

TARGET 4.4 INCREASE THE NUMBER OF PEOPLE WITH RELEVANT SKILLS FOR FINANCIAL SUCCESS

By 2030, substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship.

TARGET 4.5 ELIMINATE ALL DISCRIMINATION IN EDUCATION

By 2030, eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations.

TARGET 4.6 UNIVERSAL LITERACY AND NUMERACY

By 2030, ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy.

TARGET 4.7 EDUCATION FOR SUSTAINABLE DEVELOPMENT AND GLOBAL CITIZENSHIP

By 2030, ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development

TARGET 4.8 BUILD AND UPGRADE INCLUSIVE AND SAFE SCHOOLS

Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all.

TARGET 4.9 EXPAND HIGHER EDUCATION SCHOLARSHIPS FOR DEVELOPING COUNTRIES

By 2020, substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing States and African countries, for enrolment in higher education, including vocational training and information and communications technology, technical, engineering and scientific programmes, in developed countries and other developing countries.

TARGET 4.A INCREASE THE SUPPLY OF QUALIFIED TEACHERS IN DEVELOPING COUNTRIES

By 2030, substantially increase the supply of qualified teachers, including through international cooperation for teacher training in developing countries, especially least developed countries and small island developing States.

Source: <https://www.globalgoals.org/goals/4-quality-education/>

SDG4 - Quality Education

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all

4 QUALITY EDUCATION



Aligning a family business's strategies with Sustainable Development Goal 4 (SDG4) for quality education involves considering how the business can contribute to improving access to education, enhancing educational quality, and promoting lifelong learning opportunities. Here are some questions you could ask to align the family business strategies with SDG4:

Assessment of Education Impact:

How does our family business currently impact education, both positively and negatively?
What specific aspects of SDG#4 are most relevant to our family business and our stakeholders?

Stakeholder Engagement:

Have we engaged with our stakeholders (employees, customers, local communities) to understand their educational needs and challenges?
How can we involve stakeholders in designing and implementing education initiatives?

Supporting Education Access:

How can we support access to quality education for underserved populations, such as low-income families or marginalized groups?
Are there partnerships or programs we can support to improve educational access?

Enhancing Educational Quality:

How can we contribute to enhancing the quality of education, including curriculum development, teacher training, and educational infrastructure?
Are there ways to innovate in education delivery to improve outcomes?

Promoting Lifelong Learning:

How can we promote a culture of lifelong learning within our business and communities?
Are there educational resources or programs we can offer to support ongoing learning opportunities?

Skills Development for Employment:

How can we support skills development that enhances employability, especially for disadvantaged groups?
Are there vocational training or apprenticeship programs we can support?

Measurement and Reporting:

How will we measure the impact of our education initiatives?
How transparent will we be in reporting our progress and challenges in promoting education?

Advocacy and Policy Support:

Are there policy changes or advocacy efforts that we can support to improve educational outcomes?
How can we use our influence to advocate for policies that promote quality education for all?

Notes on SDG4



Notes:

5

Gender Equality

Achieve gender equality and empower all women and girls.

TARGET 5.1 END DISCRIMINATION AGAINST WOMEN AND GIRLS

End all forms of discrimination against all women and girls everywhere.

TARGET 5.2 END ALL VIOLENCE AGAINST AND EXPLOITATION OF WOMEN AND GIRLS

Eliminate all forms of violence against all women and girls in the public and private spheres, including trafficking and sexual and other types of exploitation.

TARGET 5.3 ELIMINATE FORCED MARRIAGES AND GENITAL MUTILATION

Eliminate all harmful practices, such as child, early and forced marriage and female genital mutilation.

TARGET 5.4 VALUE UNPAID CARE AND PROMOTE SHARED DOMESTIC RESPONSIBILITIES

Recognize and value unpaid care and domestic work through the provision of public services, infrastructure and social protection policies and the promotion of shared responsibility within the household and the family as nationally appropriate.

TARGET 5.5 ENSURE FULL PARTICIPATION IN LEADERSHIP AND DECISION-MAKING

Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life.

TARGET 5.6 UNIVERSAL ACCESS TO REPRODUCTIVE HEALTH AND RIGHTS

Ensure universal access to sexual and reproductive health and reproductive rights as agreed in accordance with the Programme of Action of the International Conference on Population and Development and the Beijing Platform for Action and the outcome documents of their review conferences.

TARGET 5.7 EQUAL RIGHTS TO ECONOMIC RESOURCES, PROPERTY OWNERSHIP AND FINANCIAL SERVICES

Undertake reforms to give women equal rights to economic resources, as well as access to ownership and control over land and other forms of property, financial services, inheritance and natural resources, in accordance with national laws.

TARGET 5.8 PROMOTE EMPOWERMENT OF WOMEN THROUGH TECHNOLOGY

Enhance the use of enabling technology, in particular information and communications technology, to promote the empowerment of women.

TARGET 5.9 ADOPT AND STRENGTHEN POLICIES AND ENFORCEABLE LEGISLATION FOR GENDER EQUALITY

Adopt and strengthen sound policies and enforceable legislation for the promotion of gender equality and the empowerment of all women and girls at all levels.

Source: <https://www.globalgoals.org/goals/5-gender-equality/>

SDG5 - Gender Equality

Achieve gender equality and empower all women and girls

5 GENDER
EQUALITY



Aligning a family business's strategies with Sustainable Development Goal 5 (SDG5) for gender equality involves considering how the business can promote gender equality in the workplace, in its value chain, and in the broader community. Here are some questions you could ask to align the family business strategies with SDG5:

Assessment of Gender Impact:

How does our family business currently impact gender equality, both positively and negatively?

What specific aspects of SDG#5 are most relevant to our business and stakeholders?

Gender Balance in the Workplace:

What initiatives can we implement to ensure gender balance in our workforce, especially in leadership positions?

How can we create a work culture that promotes gender equality and inclusion?

Equal Pay and Benefits:

Are there disparities in pay and benefits between genders within our organization? If so, how can we address them?

How can we ensure that all employees, regardless of gender, have equal opportunities for advancement and development?

Supplier Diversity and Inclusion:

How can we promote gender diversity and inclusion in our supply chain?

Are there ways to support women-owned businesses or engage more women-owned suppliers?

Community Engagement:

How can we support initiatives that promote gender equality and empowerment in the communities where we operate?

Are there partnerships or programs we can support to address gender-based issues locally?

Work-Life Balance and Support:

How can we support employees, especially women, in balancing work and family responsibilities?

Are there policies or benefits we can implement to support employees' well-being?

Gender-responsive Marketing and Products:

How can we ensure that our marketing and products are gender-responsive and inclusive?

Are there product or service offerings that can specifically address gender equality issues?

Measurement and Reporting:

How will we measure progress in promoting gender equality within our organization and beyond?

How transparent will we be in reporting our gender equality initiatives and outcomes?



Notes on SDG5



Notes:

6

Clean water & sanitation

Ensure availability and sustainable management of water and sanitation for all.

TARGET 6.1 SAFE AND AFFORDABLE DRINKING WATER

By 2030, achieve universal and equitable access to safe and affordable drinking water for all.

TARGET 6.2 END OPEN DEFECATION AND PROVIDE ACCESS TO SANITATION AND HYGIENE

By 2030, achieve access to adequate and equitable sanitation and hygiene for all and end open defecation, paying special attention to the needs of women and girls and those in vulnerable situations.

TARGET 6.3 IMPROVE WATER QUALITY, WASTEWATER TREATMENT AND SAFE REUSE

By 2030, improve water quality by reducing pollution, eliminating dumping and minimizing release of hazardous chemicals and materials, halving the proportion of untreated wastewater and substantially increasing recycling and safe reuse globally.

TARGET 6.4 INCREASE WATER-USE EFFICIENCY AND ENSURE FRESHWATER SUPPLIES

By 2030, substantially increase water-use efficiency across all sectors and ensure sustainable withdrawals and supply of freshwater to address water scarcity and substantially reduce the number of people suffering from water scarcity.

TARGET 6.5 IMPLEMENT INTEGRATED WATER RESOURCES MANAGEMENT

By 2030, implement integrated water resources management at all levels, including through transboundary cooperation as appropriate.

TARGET 6.6 PROTECT AND RESTORE WATER-RELATED ECOSYSTEMS

By 2020, protect and restore water-related ecosystems, including mountains, forests, wetlands, rivers, aquifers and lakes.

TARGET 6.7 EXPAND WATER AND SANITATION SUPPORT TO DEVELOPING COUNTRIES

By 2030, expand international cooperation and capacity-building support to developing countries in water- and sanitation-related activities and programmes, including water harvesting, desalination, water efficiency, wastewater treatment, recycling and reuse technologies.

TARGET 6.8 SUPPORT LOCAL ENGAGEMENT IN WATER AND SANITATION MANAGEMENT
Support and strengthen the participation of local communities in improving water and sanitation management.

Source: <https://www.globalgoals.org/goals/6-clean-water-and-sanitation/>

SDG6 - Clean Water and Sanitation

Ensure availability and sustainable management of water and sanitation for all



Aligning a family business's strategies with Sustainable Development Goal 6 (SDG6) for clean water and sanitation involves considering how the business can contribute to ensuring access to safe and sustainable water and sanitation for all. Here are some questions you could ask to align the family business strategies with SDG6:

Assessment of Water Impact:

- How does our family business currently impact water resources, both positively and negatively?
- What specific aspects of SDG#6 are most relevant to our business and stakeholders?

Water Management Practices:

- How can we improve our water management practices to reduce consumption and minimize pollution?
- Are there technologies or practices we can adopt to increase water efficiency?

Access to Clean Water:

- How can we contribute to ensuring access to clean and safe water for our employees, customers, and communities?
- Are there water-related projects or initiatives we can support to improve access in underserved areas?

Sanitation and Hygiene:

- How can we promote sanitation and hygiene practices within our organization and beyond?
- Are there sanitation projects or programs we can support to improve health outcomes?

Water Stewardship and Conservation:

- How can we engage in water stewardship efforts to protect local water sources and ecosystems?
- Are there opportunities to collaborate with other stakeholders to address water challenges collectively?

Education and Awareness:

- How can we educate our stakeholders about the importance of water conservation and sustainable water management?
- Are there campaigns or initiatives we can launch to raise awareness about water issues?

Measurement and Reporting:

- How will we measure the impact of our water management initiatives?
- How transparent will we be in reporting our progress and challenges in promoting clean water and sanitation?

Partnerships and Collaboration:

- Are there organizations, governments, or NGOs with whom we can collaborate to address water challenges more effectively?
- How can we leverage our resources and expertise to support water-related initiatives in partnership with others?

Notes on SDG6



Notes:

7

Affordable & clean energy

Ensure access to affordable, reliable, sustainable and modern energy for all.

TARGET 7.1 UNIVERSAL ACCESS TO MODERN ENERGY

By 2030, ensure universal access to affordable, reliable and modern energy services.

TARGET 7.2 INCREASE GLOBAL PERCENTAGE OF RENEWABLE ENERGY

By 2030, increase substantially the share of renewable energy in the global energy mix.

TARGET 7.3 DOUBLE THE IMPROVEMENT IN ENERGY EFFICIENCY

By 2030, double the global rate of improvement in energy efficiency.

TARGET 7.4 PROMOTE ACCESS TO RESEARCH, TECHNOLOGY AND INVESTMENTS IN CLEAN ENERGY

By 2030, enhance international cooperation to facilitate access to clean energy research and technology, including renewable energy, energy efficiency and advanced and cleaner fossil-fuel technology, and promote investment in energy infrastructure and clean energy technology.

TARGET 7.5 EXPAND AND UPGRADE ENERGY SERVICES FOR DEVELOPING COUNTRIES

By 2030, expand infrastructure and upgrade technology for supplying modern and sustainable energy services for all in developing countries, in particular, least developed countries, small island developing States and landlocked developing countries, in accordance with their respective programmes of support.

Source: <https://www.globalgoals.org/goals/7-affordable-and-clean-energy/>

SDG7 - Affordable and Clean Energy

Ensure access to affordable, reliable, sustainable and modern energy for all



Aligning a family business's strategies with Sustainable Development Goal 7 (SDG7) for affordable and clean energy involves considering how the business can promote access to sustainable energy sources and improve energy efficiency. Here are some questions you could ask to align the family business strategies with SDG7:

Assessment of Energy Impact:

How does our family business currently impact energy consumption and production, both positively and negatively?
What specific aspects of SDG#7 are most relevant to our business and stakeholders?

Energy Efficiency Measures:

How can we improve energy efficiency in our operations, such as through better equipment, lighting, or insulation?
Are there renewable energy sources we can integrate into our operations to reduce reliance on fossil fuels?

Promoting Clean Energy Access:

How can we promote access to clean and affordable energy for our employees, customers, and communities?
Are there clean energy projects or initiatives we can support in underserved areas?

Transition to Renewable Energy:

What steps can we take to transition to renewable energy sources for our operations?
Are there incentives or programs available to help us make this transition?

Energy Education and Awareness:

How can we educate our stakeholders about the benefits of clean energy and energy conservation?
Are there campaigns or initiatives we can launch to promote energy literacy?

Measurement and Reporting:

How will we measure the impact of our energy efficiency and clean energy initiatives?
How transparent will we be in reporting our progress and challenges in promoting affordable and clean energy?

Partnerships and Collaboration:

Are there organizations, governments, or NGOs with whom we can collaborate to promote clean energy access and energy efficiency?
How can we leverage our resources and expertise to support clean energy initiatives in partnership with others?



Notes on SDG7



Notes:

8

Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.

TARGET 8.1 SUSTAINABLE ECONOMIC GROWTH

Sustain per capita economic growth in accordance with national circumstances and, in particular, at least 7 per cent gross domestic product growth per annum in the least developed countries.

TARGET 8.2 DIVERSIFY, INNOVATE AND UPGRADE FOR ECONOMIC PRODUCTIVITY

Achieve higher levels of economic productivity through diversification, technological upgrading and innovation, including through a focus on high-value added and labour-intensive sectors.

TARGET 8.3 PROMOTE POLICIES TO SUPPORT JOB CREATION AND GROWING ENTERPRISES

Promote development-oriented policies that support productive activities, decent job creation, entrepreneurship, creativity and innovation, and encourage the formalization and growth of micro-, small- and medium-sized enterprises, including through access to financial services.

TARGET 8.4 IMPROVE RESOURCE EFFICIENCY IN CONSUMPTION AND PRODUCTION

Improve progressively, through 2030, global resource efficiency in consumption and production and endeavour to decouple economic growth from environmental degradation, in accordance with the 10-Year Framework of Programmes on Sustainable Consumption and Production, with developed countries taking the lead.

TARGET 8.5 FULL EMPLOYMENT AND DECENT WORK WITH EQUAL PAY

By 2030, achieve full and productive employment and decent work for all women and men, including for young people and persons with disabilities, and equal pay for work of equal value.

TARGET 8.6 PROMOTE YOUTH EMPLOYMENT, EDUCATION AND TRAINING

By 2020, substantially reduce the proportion of youth not in employment, education or training.

TARGET 8.7 END MODERN SLAVERY, TRAFFICKING AND CHILD LABOUR

Take immediate and effective measures to eradicate forced labour, end modern slavery and human trafficking and secure the prohibition and elimination of the worst forms of child labour, including recruitment and use of child soldiers, and by 2025 end child labour in all its forms.

TARGET 8.8 PROTECT LABOUR RIGHTS AND PROMOTE SAFE WORKING ENVIRONMENTS

Protect labour rights and promote safe and secure working environments for all workers, including migrant workers, in particular women migrants, and those in precarious employment.

TARGET 8.9 PROMOTE BENEFICIAL AND SUSTAINABLE TOURISM

By 2030, devise and implement policies to promote sustainable tourism that creates jobs and promotes local culture and products.

TARGET 8.A UNIVERSAL ACCESS TO BANKING, INSURANCE AND FINANCIAL SERVICES

Strengthen the capacity of domestic financial institutions to encourage and expand access to banking, insurance and financial services for all.

TARGET 8.B INCREASE AID FOR TRADE SUPPORT

Increase Aid for Trade support for developing countries, in particular least developed countries, including through the Enhanced Integrated Framework for Trade-related Technical Assistance to Least Developed Countries.

TARGET 8.C DEVELOP A GLOBAL YOUTH EMPLOYMENT STRATEGY

By 2020, develop and operationalize a global strategy for youth employment and implement the Global Jobs Pact of the International Labour Organization.

Source: <https://www.globalgoals.org/goals/8-decent-work-and-economic-growth/>

SDG8 Decent Work and Economic Growth

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all

8 DECENT WORK AND ECONOMIC GROWTH



Aligning a family business's strategies with Sustainable Development Goal 8 (SDG8) for decent work and economic growth involves considering how the business can promote inclusive and sustainable economic growth, productive employment, and decent work for all. Here are some questions you could ask to align the family business strategies with SDG8:

Assessment of Employment Impact:

How does our family business currently impact employment, both within our organization and in the broader community?

What specific aspects of SDG#8 are most relevant to our business and stakeholders?

Job Creation and Quality:

How can we create more job opportunities, especially for youth, women, and marginalized groups?

Are there ways to improve the quality of jobs we offer, such as through better wages, benefits, and working conditions?

Skills Development and Training:

How can we support skills development and lifelong learning for our employees?

Are there training programs or partnerships we can engage in to enhance employability?

Promoting Entrepreneurship:

How can we support entrepreneurship and small business development in our communities?

Are there mentoring or financing opportunities we can provide to aspiring entrepreneurs?

Fair and Ethical Labour Practices:

How can we ensure that our business practices adhere to fair labour standards and promote workplace diversity and inclusion?

Are there ways to enhance employee well-being and work-life balance?

Supply Chain Responsibility:

How can we promote decent work and fair labour practices in our supply chain?

Are there opportunities to engage with suppliers to improve working conditions?

Local Economic Development:

How can we contribute to local economic development and poverty reduction through our business activities?

Are there partnerships or initiatives we can support to stimulate economic growth in our communities?

Measurement and Reporting:

How will we measure the impact of our efforts to promote decent work and economic growth?

How transparent will we be in reporting our progress and challenges in creating decent work opportunities?

Notes on SDG8



Notes:

9

Innovation, Industry and Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation.

TARGET 9.1 DEVELOP SUSTAINABLE, RESILIENT AND INCLUSIVE INFRASTRUCTURES

Develop quality, reliable, sustainable and resilient infrastructure, including regional and transborder infrastructure, to support economic development and human well-being, with a focus on affordable and equitable access for all.

TARGET 9.2 PROMOTE INCLUSIVE AND SUSTAINABLE INDUSTRIALIZATION

Promote inclusive and sustainable industrialization and, by 2030, significantly raise industry's share of employment and gross domestic product, in line with national circumstances, and double its share in least developed countries.

TARGET 9.3 INCREASE ACCESS TO FINANCIAL SERVICES AND MARKETS

Increase the access of small-scale industrial and other enterprises, in particular in developing countries, to financial services, including affordable credit, and their integration into value chains and markets.

TARGET 9.4 UPGRADE ALL INDUSTRIES AND INFRASTRUCTURES FOR SUSTAINABILITY

By 2030, upgrade infrastructure and retrofit industries to make them sustainable, with increased resource-use efficiency and greater adoption of clean and environmentally sound technologies and industrial processes, with all countries taking action in accordance with their respective capabilities.

TARGET 9.5 ENHANCE RESEARCH AND UPGRADE INDUSTRIAL TECHNOLOGIES

Enhance scientific research, upgrade the technological capabilities of industrial sectors in all countries, in particular developing countries, including, by 2030, encouraging innovation and substantially increasing the number of research and development workers per 1 million people and public and private research and development spending.

TARGET 9.6 FACILITATE SUSTAINABLE INFRASTRUCTURE DEVELOPMENT FOR DEVELOPING COUNTRIES

Facilitate sustainable and resilient infrastructure development in developing countries through enhanced financial, technological and technical support to African countries, least developed countries, landlocked developing countries and small island developing States.

TARGET 9.7 SUPPORT DOMESTIC TECHNOLOGY DEVELOPMENT AND INDUSTRIAL DIVERSIFICATION

Support domestic technology development, research and innovation in developing countries, including by ensuring a conducive policy environment for, inter alia, industrial diversification and value addition to commodities.

TARGET 9.8 UNIVERSAL ACCESS TO INFORMATION AND COMMUNICATIONS TECHNOLOGY

Significantly increase access to information and communications technology and strive to provide universal and affordable access to the Internet in least developed countries by 2020.

Source: <https://www.globalgoals.org/goals/9-industry-innovation-and-infrastructure/>

SDG9 - Industry, Innovation and Infrastructure

Build resilient infrastructure, promote inclusive and sustainable industrialization and foster innovation

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Aligning a family business's strategies with Sustainable Development Goal 9 (SDG9) for industry, innovation, and infrastructure involves considering how the business can contribute to building resilient infrastructure, promoting inclusive and sustainable industrialization, and fostering innovation. Here are some questions you could ask to align the family business strategies with SDG9:

Assessment of Infrastructure Impact:

How does our family business currently impact infrastructure development, both positively and negatively?

What specific aspects of SDG#9 are most relevant to our business and stakeholders?

Infrastructure Development:

How can we contribute to building resilient infrastructure, including roads, bridges, and telecommunications, in our communities?

Are there infrastructure projects or partnerships we can support to improve connectivity and access to services?

Promoting Industrialization:

How can we promote inclusive and sustainable industrialization, especially in sectors that create job opportunities and add value locally?

Are there ways to support small and medium-sized enterprises (SMEs) to grow and innovate?

Innovation and Technology Adoption:

How can we foster a culture of innovation within our family business to improve processes, products, and services?

Are there emerging technologies we can adopt to enhance our efficiency and sustainability?

Resource Efficiency and Sustainable Practices:

How can we improve resource efficiency and reduce waste in our operations?

Are there sustainable practices or certifications we can adopt to demonstrate our commitment to environmental stewardship?

Access to Information and Communication Technology (ICT):

How can we promote access to ICT tools and services, especially in underserved areas?

Are there ways to leverage ICT for social impact and community development?

Partnerships and Collaboration:

Are there organizations, governments, or research institutions with whom we can collaborate to drive innovation and infrastructure development?

How can we leverage our resources and expertise to support infrastructure projects and industrialization efforts in partnership with others?

Measurement and Reporting:

How will we measure the impact of our efforts to promote industry, innovation, and infrastructure?

How transparent will we be in reporting our progress and challenges in advancing SDG#9?

Notes on SDG9



Notes:

10

Reduce inequalities

Reduce inequality within and among countries.

TARGET 10.1 REDUCE INCOME INEQUALITIES

By 2030, progressively achieve and sustain income growth of the bottom 40 per cent of the population at a rate higher than the national average.

TARGET 10.2 PROMOTE UNIVERSAL SOCIAL, ECONOMIC AND POLITICAL INCLUSION

By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.

TARGET 10.3 ENSURE EQUAL OPPORTUNITIES AND END DISCRIMINATION

Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard.

TARGET 10.4 ADOPT FISCAL AND SOCIAL POLICIES THAT PROMOTE EQUALITY

Adopt policies, especially fiscal, wage and social protection policies, and progressively achieve greater equality.

TARGET 10.5 IMPROVED REGULATION OF GLOBAL FINANCIAL MARKETS AND INSTITUTIONS

Improve the regulation and monitoring of global financial markets and institutions and strengthen the implementation of such regulations.

TARGET 10.6 ENHANCED REPRESENTATION FOR DEVELOPING COUNTRIES IN FINANCIAL INSTITUTIONS

Ensure enhanced representation and voice for developing countries in decision-making in global international economic and financial institutions in order to deliver more effective, credible, accountable and legitimate institutions.

TARGET 10.7 RESPONSIBLE AND WELL-MANAGED MIGRATION POLICIES

Facilitate orderly, safe, regular and responsible migration and mobility of people, including through the implementation of planned and well-managed migration policies.

TARGET 10.8 SPECIAL AND DIFFERENTIAL TREATMENT FOR DEVELOPING COUNTRIES

Implement the principle of special and differential treatment for developing countries, in particular least developed countries, in accordance with World Trade Organization agreements.

TARGET 10.9 ENCOURAGE DEVELOPMENT ASSISTANCE AND INVESTMENT IN LEAST DEVELOPED COUNTRIES

Encourage official development assistance and financial flows, including foreign direct investment, to States where the need is greatest, in particular least developed countries, African countries, small island developing States and landlocked developing countries, in accordance with their national plans and programmes.

TARGET 10.A REDUCE TRANSACTION COSTS FOR MIGRANT REMITTANCES

By 2030, reduce to less than 3 per cent the transaction costs of migrant remittances and eliminate remittance corridors with costs higher than 5 per cent.

Source: <https://www.globalgoals.org/goals/10-reduced-inequalities/>



Aligning a family business's strategies with Sustainable Development Goal 10 (SDG10) for reduced inequalities involves considering how the business can contribute to reducing income inequality, promoting social inclusion, and ensuring equal opportunities for all. Here are some questions you could ask to align the family business strategies with SDG10:

Assessment of Inequality Impact:

How does our family business currently impact income inequality and social inclusion, both positively and negatively?

What specific aspects of SDG#10 are most relevant to our business and stakeholders?

Promoting Equal Opportunities:

How can we ensure equal opportunities for employment, advancement, and participation within our organization?

Are there policies or practices we can implement to prevent discrimination and promote diversity?

Income Distribution and Benefits:

Are there disparities in income distribution or benefits within our organization? If so, how can we address them?

How can we ensure that all employees, regardless of background, receive fair compensation and benefits?

Social Inclusion and Diversity:

How can we promote social inclusion and diversity within our workforce and in the communities where we operate?

Are there initiatives or partnerships we can support to address social barriers and improve inclusion?

Support for Marginalized Groups:

How can we support marginalized groups, such as women, minorities, and persons with disabilities, in accessing employment and economic opportunities?

Are there programs or partnerships we can engage in to provide targeted support?

Community Engagement and Empowerment:

How can we engage with local communities to understand their needs and promote empowerment?

Are there initiatives we can support to build capacity and promote self-reliance?

Education and Awareness:

How can we educate our stakeholders about the importance of reducing inequalities and promoting social inclusion?

Are there campaigns or initiatives we can launch to raise awareness about inequality issues?

Measurement and Reporting:

How will we measure the impact of our efforts to reduce inequalities?

How transparent will we be in reporting our progress and challenges in promoting equal opportunities and social inclusion?



Notes on SDG10



Notes:

11

Make cities and human settlements inclusive, safe, resilient and sustainable.

TARGET 11.1 SAFE AND AFFORDABLE HOUSING

By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums.

TARGET 11.2 AFFORDABLE AND SUSTAINABLE TRANSPORT SYSTEMS

By 2030, provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, women, children, persons with disabilities and older persons.

TARGET 11.3 INCLUSIVE AND SUSTAINABLE URBANIZATION

By 2030, enhance inclusive and sustainable urbanization and capacity for participatory, integrated and sustainable human settlement planning and management in all countries.

TARGET 11.4 PROTECT THE WORLD'S CULTURAL AND NATURAL HERITAGE

Strengthen efforts to protect and safeguard the world's cultural and natural heritage.

TARGET 11.5 REDUCE THE ADVERSE EFFECTS OF NATURAL DISASTERS

By 2030, significantly reduce the number of deaths and the number of people affected and substantially decrease the direct economic losses relative to global gross domestic product caused by disasters, including water-related disasters, with a focus on protecting the poor and people in vulnerable situations.

TARGET 11.6 REDUCE THE ENVIRONMENTAL IMPACT OF CITIES

By 2030, reduce the adverse per capita environmental impact of cities, including by paying special attention to air quality and municipal and other waste management.

TARGET 11.7 PROVIDE ACCESS TO SAFE AND INCLUSIVE GREEN AND PUBLIC SPACES

By 2030, provide universal access to safe, inclusive and accessible, green and public spaces, in particular for women and children, older persons and persons with disabilities.

TARGET 11.8 STRONG NATIONAL AND REGIONAL DEVELOPMENT PLANNING

Support positive economic, social and environmental links between urban, peri-urban and rural areas by strengthening national and regional development planning.

TARGET 11.9 IMPLEMENT POLICIES FOR INCLUSION, RESOURCE EFFICIENCY AND DISASTER RISK REDUCTION

By 2020, substantially increase the number of cities and human settlements adopting and implementing integrated policies and plans towards inclusion, resource efficiency, mitigation and adaptation to climate change, resilience to disasters, and develop and implement, in line with the Sendai Framework for Disaster Risk Reduction 2015–2030, holistic disaster risk management at all levels.

TARGET 11.A SUPPORT LEAST DEVELOPED COUNTRIES IN SUSTAINABLE AND RESILIENT BUILDING

Support least developed countries, including through financial and technical assistance, in building sustainable and resilient buildings utilizing local materials.

Source: <https://www.globalgoals.org/goals/11-sustainable-cities-and-communities/>

Aligning a family business's strategies with Sustainable Development Goal 11 (SDG11) for sustainable cities and communities involves considering how the business can contribute to making cities and human settlements inclusive, safe, resilient, and sustainable. Here are some questions you could ask to align the family business strategies with SDG11:

Assessment of Urban Impact:

How does our family business currently impact urban areas, both positively and negatively?
What specific aspects of SDG#11 are most relevant to our business and stakeholders?

Sustainable Infrastructure and Planning:

How can we contribute to sustainable urban infrastructure development, such as transportation, housing, and energy systems?
Are there ways to support urban planning efforts that prioritize sustainability and resilience?

Accessibility and Inclusivity:

How can we promote accessibility and inclusivity in urban spaces and services?
Are there initiatives or partnerships we can support to improve access for all, including persons with disabilities and marginalized groups?

Disaster Risk Reduction and Resilience:

How can we support efforts to reduce the risks of disasters and build resilience in urban areas?
Are there ways to integrate disaster risk reduction into our business practices and operations?

Green Spaces and Biodiversity:

How can we contribute to the preservation and enhancement of green spaces and biodiversity in urban areas?
Are there opportunities to support urban greening initiatives or biodiversity conservation projects?

Waste Management and Pollution Reduction:

How can we improve waste management practices and reduce pollution in urban environments?
Are there sustainable waste management solutions or technologies we can implement?

Community Engagement and Empowerment:

How can we engage with local communities to understand their needs and priorities for sustainable urban development?
Are there ways to empower communities to participate in decision-making processes related to urban development?

Measurement and Reporting:

How will we measure the impact of our efforts to promote sustainable cities and communities?
How transparent will we be in reporting our progress and challenges in contributing to SDG#11?

Notes on SDG11



Notes:

12

Responsible consumption and production

Ensure sustainable consumption and production patterns.

TARGET 12.1 IMPLEMENT THE 10-YEAR SUSTAINABLE CONSUMPTION AND PRODUCTION FRAMEWORK

Implement the 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries.

TARGET 12.2 SUSTAINABLE MANAGEMENT AND USE OF NATURAL RESOURCES

By 2030, achieve the sustainable management and efficient use of natural resources.

TARGET 12.3 HALVE GLOBAL PER CAPITA FOOD WASTE

By 2030, halve per capita global food waste at the retail and consumer levels and reduce food losses along production and supply chains, including post-harvest losses.

TARGET 12.4 RESPONSIBLE MANAGEMENT OF CHEMICALS AND WASTE

By 2020, achieve the environmentally sound management of chemicals and all wastes throughout their life cycle, in accordance with agreed international frameworks, and significantly reduce their release to air, water and soil in order to minimize their adverse impacts on human health and the environment.

TARGET 12.5 SUBSTANTIALLY REDUCE WASTE GENERATION

By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse.

TARGET 12.6 ENCOURAGE COMPANIES TO ADOPT SUSTAINABLE PRACTICES AND SUSTAINABILITY REPORTING

Encourage companies, especially large and transnational companies, to adopt sustainable practices and to integrate sustainability information into their reporting cycle.

TARGET 12.7 PROMOTE SUSTAINABLE PUBLIC PROCUREMENT PRACTICES

Promote public procurement practices that are sustainable, in accordance with national policies and priorities.

TARGET 12.8 PROMOTE UNIVERSAL UNDERSTANDING OF SUSTAINABLE LIFESTYLES

By 2030, ensure that people everywhere have the relevant information and awareness for sustainable development and lifestyles in harmony with nature.

TARGET 12.9 SUPPORT DEVELOPING COUNTRIES' SCIENTIFIC AND TECHNOLOGICAL CAPACITY FOR SUSTAINABLE CONSUMPTION AND PRODUCTION

Support developing countries to strengthen their scientific and technological capacity to move towards more sustainable patterns of consumption and production.

TARGET 12.A DEVELOP AND IMPLEMENT TOOLS TO MONITOR SUSTAINABLE TOURISM

Develop and implement tools to monitor sustainable development impacts for sustainable tourism that creates jobs and promotes local culture and products.

TARGET 12.B REMOVE MARKET DISTORTIONS THAT ENCOURAGE WASTEFUL CONSUMPTION

Rationalize inefficient fossil-fuel subsidies that encourage wasteful consumption by removing market distortions, in accordance with national circumstances, including by restructuring taxation and phasing out those harmful subsidies, where they exist, to reflect their environmental impacts, taking fully into account the specific needs and conditions of developing countries and minimizing the possible adverse impacts on their development in a manner that protects the poor and the affected communities.

<https://www.globalgoals.org/goals/12-responsible-consumption-and-production/>

Aligning a family business's strategies with Sustainable Development Goal 12 (SDG12) for responsible consumption and production involves considering how the business can promote sustainable practices throughout its value chain, from sourcing to disposal. Here are some questions you could ask to align the family business strategies with SDG12:

Assessment of Consumption and Production Impact:

How does our family business currently impact consumption and production patterns, both positively and negatively?

What specific aspects of SDG#12 are most relevant to our business and stakeholders?

Resource Efficiency and Waste Reduction:

How can we improve resource efficiency in our operations, such as reducing energy and water consumption and minimizing waste?

Are there opportunities to reuse, recycle, or recover materials to reduce waste generation?

Sustainable Sourcing and Supply Chain Management:

How can we promote sustainable sourcing practices, such as sourcing from certified suppliers or supporting local producers?

Are there ways to improve transparency and traceability in our supply chain?

Product Design and Innovation:

How can we design products that are more sustainable throughout their life cycle, from production to disposal?

Are there innovations or technologies we can adopt to improve the environmental performance of our products?

Consumer Awareness and Education:

How can we educate our customers about the importance of responsible consumption and sustainable lifestyles?

Are there campaigns or initiatives we can launch to promote responsible consumer behaviour?

Circular Economy Practices:

How can we transition to a more circular economy model, where products are reused, repaired, or remanufactured?

Are there opportunities to collaborate with other businesses to implement circular economy practices?

Measurement and Reporting:

How will we measure the impact of our efforts to promote responsible consumption and production?

How transparent will we be in reporting our progress and challenges in implementing SDG#12 principles?

Policy and Advocacy:

Are there policy changes or advocacy efforts that we can support to promote sustainable consumption and production?

How can we use our influence to advocate for regulations that support responsible business practices?

Notes on SDG12



Notes:

13

Climate Action

Take urgent action to combat climate change and its impacts.

TARGET 13.1 STRENGTHEN RESILIENCE AND ADAPTIVE CAPACITY TO CLIMATE RELATED DISASTERS

Strengthen resilience and adaptive capacity to climate-related hazards and natural disasters in all countries.

TARGET 13.2 INTEGRATE CLIMATE CHANGE MEASURES INTO POLICIES AND PLANNING

Integrate climate change measures into national policies, strategies and planning.

TARGET 13.3 BUILD KNOWLEDGE AND CAPACITY TO MEET CLIMATE CHANGE

Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning.

TARGET 13.4 IMPLEMENT THE UN FRAMEWORK CONVENTION ON CLIMATE CHANGE

Implement the commitment undertaken by developed-country parties to the United Nations Framework Convention on Climate Change to a goal of mobilizing jointly \$100 billion annually by 2020 from all sources to address the needs of developing countries in the context of meaningful mitigation actions and transparency on implementation and fully operationalize the Green Climate Fund through its capitalization as soon as possible.

TARGET 13.5 PROMOTE MECHANISMS TO RAISE CAPACITY FOR PLANNING AND MANAGEMENT

Promote mechanisms for raising capacity for effective climate change-related planning and management in least developed countries and small island developing States, including focusing on women, youth and local and marginalized communities.

<https://www.globalgoals.org/goals/13-climate-action/>

SDG13 - Climate Action

Take urgent action to combat climate change and its impacts



Aligning a family business's strategies with Sustainable Development Goal 13 (SDG13) for climate action involves considering how the business can mitigate its greenhouse gas emissions, adapt to climate change impacts, and promote sustainability. Here are some questions you could ask to align the family business strategies with SDG13:

Assessment of Climate Impact:

How does our family business contribute to climate change through greenhouse gas emissions?

What specific aspects of SDG#13 are most relevant to our business and stakeholders?

Greenhouse Gas Emissions Reduction:

How can we reduce our greenhouse gas emissions, both within our operations and in our supply chain?

Are there renewable energy sources we can switch to or energy efficiency measures we can implement?

Climate Resilience and Adaptation:

How can we adapt our business to the impacts of climate change, such as extreme weather events or sea-level rise?

Are there infrastructure improvements or risk management strategies we can implement?

Sustainable Transportation and Logistics:

How can we reduce the carbon footprint of our transportation and logistics operations?

Are there alternative transportation modes or routes we can use to reduce emissions?

Sustainable Practices and Products:

How can we integrate sustainable practices into our products and services to reduce their environmental impact?

Are there eco-friendly materials or production processes we can adopt?

Carbon Offsetting and Compensation:

How can we offset our remaining carbon emissions through projects that sequester or reduce carbon?

Are there carbon offsetting programs or partnerships we can participate in?

Employee and Stakeholder Engagement:

How can we engage our employees and stakeholders in climate action efforts?

Are there awareness campaigns or training programs we can implement?

Measurement and Reporting:

How will we measure our greenhouse gas emissions and track our progress in reducing them?

How transparent will we be in reporting our climate action efforts and outcomes?

Notes on SDG13



Notes:

14

Life below water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development.

TARGET 14.1 REDUCE MARINE POLLUTION

By 2025, prevent and significantly reduce marine pollution of all kinds, in particular from land-based activities, including marine debris and nutrient pollution.

TARGET 14.2 PROTECT AND RESTORE ECOSYSTEMS

By 2020, sustainably manage and protect marine and coastal ecosystems to avoid significant adverse impacts, including by strengthening their resilience, and take action for their restoration in order to achieve healthy and productive oceans.

TARGET 14.3 REDUCE OCEAN ACIDIFICATION

Minimize and address the impacts of ocean acidification, including through enhanced scientific cooperation at all levels.

TARGET 14.4 SUSTAINABLE FISHING

By 2020, effectively regulate harvesting and end overfishing, illegal, unreported and unregulated fishing and destructive fishing practices and implement science-based management plans, in order to restore fish stocks in the shortest time feasible, at least to levels that can produce maximum sustainable yield as determined by their biological characteristics.

TARGET 14.5 CONSERVE COASTAL AND MARINE AREAS

By 2020, conserve at least 10 per cent of coastal and marine areas, consistent with national and international law and based on the best available scientific information.

TARGET 14.6 END SUBSIDIES CONTRIBUTING TO OVERFISHING

By 2020, prohibit certain forms of fisheries subsidies which contribute to overcapacity and overfishing, eliminate subsidies that contribute to illegal, unreported and unregulated fishing and refrain from introducing new such subsidies, recognizing that appropriate and effective special and differential treatment for developing and least developed countries should be an integral part of the World Trade Organization fisheries subsidies negotiation.

TARGET 14.7 INCREASE THE ECONOMIC BENEFITS FROM SUSTAINABLE USE OF MARINE RESOURCES

By 2030, increase the economic benefits to small island developing States and least developed countries from the sustainable use of marine resources, including through sustainable management of fisheries, aquaculture and tourism.

TARGET 14.8 INCREASE SCIENTIFIC KNOWLEDGE, RESEARCH AND TECHNOLOGY FOR OCEAN HEALTH

Increase scientific knowledge, develop research capacity and transfer marine technology, taking into account the Intergovernmental Oceanographic Commission Criteria and Guidelines on the Transfer of Marine Technology, in order to improve ocean health and to enhance the contribution of marine biodiversity to the development of developing countries, in particular small island developing States and least developed countries.

<https://www.globalgoals.org/goals/14-life-below-water/>

SDG14 - Life Below Water

Conserve and sustainably use the oceans, seas and marine resources for sustainable development



Aligning a family business's strategies with Sustainable Development Goal 14 (SDG14) for life below water involves considering how the business can contribute to the conservation and sustainable use of marine resources. Here are some questions you could ask to align the family business strategies with SDG14

Assessment of Marine Impact:

How does our family business currently impact marine ecosystems, both positively and negatively?

What specific aspects of SDG#14 are most relevant to our business and stakeholders?

Marine Conservation and Biodiversity Protection:

How can we contribute to the conservation of marine biodiversity and ecosystems?

Are there marine protected areas or conservation projects we can support?

Sustainable Fisheries and Aquaculture:

How can we promote sustainable fisheries and aquaculture practices?

Are there certifications or standards we can adhere to that promote sustainable seafood sourcing?

Reducing Marine Pollution:

How can we reduce our contribution to marine pollution, such as through plastic waste or chemical runoff?

Are there initiatives or partnerships we can engage in to clean up marine environments?

Promoting Sustainable Tourism:

If applicable, how can we promote sustainable tourism practices that protect marine ecosystems?

Are there ecotourism opportunities that we can support or develop?

Research and Innovation:

How can we support research and innovation for the sustainable use of marine resources?

Are there new technologies or solutions that can help mitigate our impact on marine ecosystems?

Education and Awareness:

How can we educate our stakeholders about the importance of marine conservation?

Are there campaigns or initiatives we can launch to raise awareness about marine issues?

Measurement and Reporting:

How will we measure the impact of our efforts to promote life below water?

How transparent will we be in reporting our progress and challenges in implementing SDG#14 principles?

Notes on SDG14



Notes:

15

Life on land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss.

TARGET 15.1 CONSERVE AND RESTORE TERRESTRIAL AND FRESHWATER ECOSYSTEMS

By 2020, ensure the conservation, restoration and sustainable use of terrestrial and inland freshwater ecosystems and their services, in particular forests, wetlands, mountains and drylands, in line with obligations under international agreements.

TARGET 15.2 END DEFORESTATION AND RESTORE DEGRADED FORESTS

By 2020, promote the implementation of sustainable management of all types of forests, halt deforestation, restore degraded forests and substantially increase afforestation and reforestation globally.

TARGET 15.3 END DESERTIFICATION AND RESTORE DEGRADED LAND

By 2030, combat desertification, restore degraded land and soil, including land affected by desertification, drought and floods, and strive to achieve a land degradation-neutral world.

TARGET 15.4 ENSURE CONSERVATION OF MOUNTAIN ECOSYSTEMS

By 2030, ensure the conservation of mountain ecosystems, including their biodiversity, in order to enhance their capacity to provide benefits that are essential for sustainable development.

TARGET 15.5 PROTECT BIODIVERSITY AND NATURAL HABITATS

Take urgent and significant action to reduce the degradation of natural habitats, halt the loss of biodiversity and, by 2020, protect and prevent the extinction of threatened species.

TARGET 15.6 PROMOTE ACCESS TO GENETIC RESOURCES AND FAIR SHARING OF THE BENEFITS

Promote fair and equitable sharing of the benefits arising from the utilization of genetic resources and promote appropriate access to such resources, as internationally agreed.

TARGET 15.7 ELIMINATE POACHING AND TRAFFICKING OF PROTECTED SPECIES

Take urgent action to end poaching and trafficking of protected species of flora and fauna and address both demand and supply of illegal wildlife products.

TARGET 15.8 PREVENT INVASIVE ALIEN SPECIES ON LAND AND IN WATER ECOSYSTEMS

By 2020, introduce measures to prevent the introduction and significantly reduce the impact of invasive alien species on land and water ecosystems and control or eradicate the priority species.

TARGET 15.9 INTEGRATE ECOSYSTEM AND BIODIVERSITY IN GOVERNMENTAL PLANNING

By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts.

TARGET 15.A INCREASE FINANCIAL RESOURCES TO CONSERVE AND SUSTAINABLY USE ECOSYSTEM AND BIODIVERSITY

Mobilize and significantly increase financial resources from all sources to conserve and sustainably use biodiversity and ecosystems.

TARGET 15.B FINANCE AND INCENTIVIZE SUSTAINABLE FOREST MANAGEMENT

Mobilize significant resources from all sources and at all levels to finance sustainable forest management and provide adequate incentives to developing countries to advance such management, including for conservation and reforestation.

TARGET 15.C COMBAT GLOBAL POACHING AND TRAFFICKING

Enhance global support for efforts to combat poaching and trafficking of protected species, including by increasing the capacity of local communities to pursue sustainable livelihood opportunities.

<https://www.globalgoals.org/goals/15-life-on-land/>

SDG15 - Life on Land

Protect, restore and promote sustainable use of terrestrial ecosystems, sustainably manage forests, combat desertification, and halt and reverse land degradation and halt biodiversity loss



Aligning a family business's strategies with Sustainable Development Goal 15 (SDG15) for life on land involves considering how the business can contribute to the protection, restoration, and sustainable use of terrestrial ecosystems. Here are some questions you could ask to align the family business strategies with SDG15:

Assessment of Terrestrial Impact:

How does our family business currently impact terrestrial ecosystems, both positively and negatively?

What specific aspects of SDG#15 are most relevant to our business and stakeholders?

Biodiversity Conservation and Restoration:

How can we contribute to the conservation and restoration of terrestrial biodiversity?

Are there habitat restoration projects or conservation initiatives we can support?

Sustainable Land Use Practices:

How can we promote sustainable land use practices, such as agroforestry or sustainable agriculture?

Are there ways to minimize our impact on land degradation and soil erosion?

Combatting Deforestation and Desertification:

How can we contribute to combatting deforestation and desertification?

Are there reforestation or afforestation projects we can support or participate in?

Wildlife Protection and Conservation:

How can we support the protection and conservation of wildlife species?

Are there wildlife conservation programs or partnerships we can engage in?

Reducing Pollution and Contamination:

How can we reduce our contribution to land pollution and contamination?

Are there waste management practices or pollution prevention measures we can implement?

Community Engagement and Empowerment:

How can we engage with local communities to promote sustainable land management practices?

Are there opportunities to empower communities to participate in land conservation efforts?

Measurement and Reporting:

How will we measure the impact of our efforts to promote life on land?

How transparent will we be in reporting our progress and challenges in implementing SDG#15 principles?



Notes on SDG15



Notes:

16

Peace, Justice &

Strong institutions

Promote peaceful and inclusive societies for sustainable development, provide access to justice for all and build effective, accountable and inclusive institutions at all levels.

TARGET 16.1 REDUCE VIOLENCE EVERYWHERE

Significantly reduce all forms of violence and related death rates everywhere.

TARGET 16.2 PROTECT CHILDREN FROM ABUSE, EXPLOITATION, TRAFFICKING AND VIOLENCE

End abuse, exploitation, trafficking and all forms of violence against and torture of children.

TARGET 16.3 PROMOTE THE RULE OF LAW AND ENSURE EQUAL ACCESS TO JUSTICE

Promote the rule of law at the national and international levels and ensure equal access to justice for all.

TARGET 16.4 COMBAT ORGANIZED CRIME AND ILLICIT FINANCIAL AND ARMS FLOWS

By 2030, significantly reduce illicit financial and arms flows, strengthen the recovery and return of stolen assets and combat all forms of organized crime.

TARGET 16.5 SUBSTANTIALLY REDUCE CORRUPTION AND BRIBERY

Substantially reduce corruption and bribery in all their forms.

TARGET 16.6 DEVELOP EFFECTIVE, ACCOUNTABLE AND TRANSPARENT INSTITUTIONS

Develop effective, accountable and transparent institutions at all levels.

TARGET 16.7 ENSURE RESPONSIVE, INCLUSIVE AND REPRESENTATIVE DECISION-MAKING

Ensure responsive, inclusive, participatory and representative decision-making at all levels.

TARGET 16.8 STRENGTHEN THE PARTICIPATION IN GLOBAL GOVERNANCE

Broaden and strengthen the participation of developing countries in the institutions of global governance.

TARGET 16.9 PROVIDE UNIVERSAL LEGAL IDENTITY

By 2030, provide legal identity for all, including birth registration.

TARGET 16.A ENSURE PUBLIC ACCESS TO INFORMATION AND PROTECT FUNDAMENTAL FREEDOMS

Ensure public access to information and protect fundamental freedoms, in accordance with national legislation and international agreements.

TARGET 16.B STRENGTHEN NATIONAL INSTITUTIONS TO PREVENT VIOLENCE AND COMBAT TERRORISM AND CRIME

Strengthen relevant national institutions, including through international cooperation, for building capacity at all levels, in particular in developing countries, to prevent violence and combat terrorism and crime.

TARGET 16.C PROMOTE AND ENFORCE NON-DISCRIMINATORY LAWS AND POLICIES

Promote and enforce non-discriminatory laws and policies for sustainable development.

<https://www.globalgoals.org/goals/16-peace-justice-and-strong-institutions/>

Aligning a family business's strategies with Sustainable Development Goal 16 (SDG16) for peace, justice, and strong institutions involves considering how the business can promote peaceful and inclusive societies, provide access to justice for all, and build effective, accountable, and inclusive institutions at all levels. Here are some questions you could ask to align the family business strategies with SDG16:

Assessment of Impact on Peace and Justice:

How does our family business currently impact peace, justice, and institutional effectiveness, both positively and negatively?

What specific aspects of SDG#16 are most relevant to our business and stakeholders?

Promoting Rule of Law and Access to Justice:

How can we support the rule of law and ensure access to justice for all, including marginalized groups?

Are there legal aid programs or initiatives we can support?

Building Effective and Accountable Institutions:

How can we contribute to building effective, accountable, and transparent institutions?

Are there governance reforms or capacity-building programs we can support?

Promoting Peaceful and Inclusive Societies:

How can we promote peaceful and inclusive societies within our business operations and in the communities where we operate?

Are there conflict resolution or peacebuilding initiatives we can support?

Combatting Corruption and Bribery:

How can we prevent corruption and bribery within our organization and in our interactions with others?

Are there anti-corruption measures or compliance programs we can implement?

Respect for Human Rights and Diversity:

How can we ensure that our business practices respect human rights and promote diversity and inclusion?

Are there human rights impact assessments or diversity and inclusion programs we can implement?

Community Engagement and Empowerment:

How can we engage with local communities to promote peace, justice, and strong institutions?

Are there ways to empower communities to participate in decision-making processes?

Measurement and Reporting:

How will we measure the impact of our efforts to promote SDG#16?

How transparent will we be in reporting our progress and challenges in aligning with SDG#16 principles?

Notes on SDG16



Notes:

17

Partnerships for the goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

TARGET 17.1 MOBILIZE RESOURCES TO IMPROVE DOMESTIC REVENUE COLLECTION

Strengthen domestic resource mobilization, including through international support to developing countries, to improve domestic capacity for tax and other revenue collection.

TARGET 17.2 IMPLEMENT ALL DEVELOPMENT ASSISTANCE COMMITMENTS

Developed countries to implement fully their official development assistance commitments, including the commitment by many developed countries to achieve the target of 0.7 per cent of gross national income for official development assistance (ODA/GNI) to developing countries and 0.15 to 0.20 per cent of ODA/GNI to least developed countries; ODA providers are encouraged to consider setting a target to provide at least 0.20 per cent of ODA/GNI to least developed countries.

TARGET 17.3 MOBILIZE FINANCIAL RESOURCES FOR DEVELOPING COUNTRIES

Mobilize additional financial resources for developing countries from multiple sources.

TARGET 17.4 ASSIST DEVELOPING COUNTRIES IN ATTAINING DEBT SUSTAINABILITY

Assist developing countries in attaining long-term debt sustainability through coordinated policies aimed at fostering debt financing, debt relief and debt restructuring, as appropriate, and address the external debt of highly indebted poor countries to reduce debt distress.

TARGET 17.5 INVEST IN LEAST DEVELOPED COUNTRIES

Adopt and implement investment promotion regimes for least developed countries.

TARGET 17.6 KNOWLEDGE SHARING AND COOPERATION FOR ACCESS TO SCIENCE, TECHNOLOGY AND INNOVATION

Enhance North-South, South-South and triangular regional and international cooperation on and access to science, technology and innovation and enhance knowledge sharing on mutually agreed terms, including through improved coordination among existing mechanisms, in particular at the United Nations level, and through a global technology facilitation mechanism.

TARGET 17.7 PROMOTE SUSTAINABLE TECHNOLOGIES TO DEVELOPING COUNTRIES

Promote the development, transfer, dissemination and diffusion of environmentally sound technologies to developing countries on favourable terms, including on concessional and preferential terms, as mutually agreed.

TARGET 17.8 STRENGTHEN THE SCIENCE, TECHNOLOGY AND INNOVATION CAPACITY FOR LEAST DEVELOPED COUNTRIES

Fully operationalize the technology bank and science, technology and innovation capacity-building mechanism for least developed countries by 2017 and enhance the use of enabling technology, in particular information and communications technology.

TARGET 17.9 ENHANCE SDG CAPACITY IN DEVELOPING COUNTRIES

Enhance international support for implementing effective and targeted capacity-building in developing countries to support national plans to implement all the Sustainable Development Goals, including through North-South, South-South and triangular cooperation.

TARGET 17.A PROMOTE A UNIVERSAL TRADING SYSTEM UNDER THE WTO

Promote a universal, rules-based, open, non-discriminatory and equitable multilateral trading system under the World Trade Organization, including through the conclusion of negotiations under its Doha Development Agenda.

TARGET 17.B INCREASE THE EXPORTS OF DEVELOPING COUNTRIES

Significantly increase the exports of developing countries, in particular with a view to doubling the least developed countries' share of global exports by 2020.

TARGET 17.C REMOVE TRADE BARRIERS FOR LEAST DEVELOPED COUNTRIES

Realize timely implementation of duty-free and quota-free market access on a lasting basis for all least developed countries, consistent with World Trade Organization decisions, including by ensuring that preferential rules of origin applicable to imports from least developed countries are transparent and simple, and contribute to facilitating market access.

TARGET 17.D ENHANCE GLOBAL MACROECONOMIC STABILITY

Enhance global macroeconomic stability, including through policy coordination and policy coherence.

TARGET 17.E ENHANCE POLICY COHERENCE FOR SUSTAINABLE DEVELOPMENT

Enhance policy coherence for sustainable development.

TARGET 17.F RESPECT NATIONAL LEADERSHIP TO IMPLEMENT POLICIES FOR THE SUSTAINABLE DEVELOPMENT GOALS

Respect each country's policy space and leadership to establish and implement policies for poverty eradication and sustainable development.

TARGET 17.G ENHANCE THE GLOBAL PARTNERSHIP FOR SUSTAINABLE DEVELOPMENT

Enhance the Global Partnership for Sustainable Development, complemented by multi-stakeholder partnerships that mobilize and share knowledge, expertise, technology and financial resources, to support the achievement of the Sustainable Development Goals in all countries, in particular developing countries.

TARGET 17.H ENCOURAGE EFFECTIVE PARTNERSHIPS

Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships.

TARGET 17.I ENHANCE AVAILABILITY OF RELIABLE DATA

By 2020, enhance capacity-building support to developing countries, including for least developed countries and small island developing States, to increase significantly the availability of high-quality, timely and reliable data disaggregated by income, gender, age, race, ethnicity, migratory status, disability, geographic location and other characteristics relevant in national contexts.

<https://www.globalgoals.org/goals/17-partnerships-for-the-goals/>

Aligning a family business's strategies with Sustainable Development Goal 17 (SDG17) for partnerships for the goals involves considering how the business can strengthen partnerships to achieve the sustainable development goals. Here are some questions you could ask to align the family business strategies with SDG17:

Assessment of Partnership Impact:

How does our family business currently engage in partnerships for sustainable development?
What specific aspects of SDG#17 are most relevant to our business and stakeholders?

Strengthening Existing Partnerships:

How can we strengthen our partnerships with other businesses, governments, and civil society organizations to achieve the SDG#s?
Are there ways to deepen our collaboration and impact with existing partners?

Identifying New Partnership Opportunities:

Are there new partnership opportunities that align with our business goals and the SDG#s?
How can we identify and engage potential new partners that can help us achieve our sustainability objectives?

Multi-stakeholder Engagement:

How can we engage a diverse range of stakeholders in our partnership efforts, including employees, customers, suppliers, and communities?
Are there ways to involve stakeholders in co-creating solutions and driving change?

Capacity Building and Knowledge Sharing:

How can we contribute to capacity building and knowledge sharing within our partnerships?
Are there opportunities to share our expertise and best practices with others?

Financial and In-kind Support:

How can we provide financial or in-kind support to our partners to help them achieve their sustainability goals?
Are there ways to leverage our resources to maximize our impact in partnerships?

Monitoring and Evaluation:

How will we monitor and evaluate the effectiveness of our partnerships in contributing to the SDG#s?
How transparent will we be in reporting our partnership activities and outcomes?

Advocacy and Policy Influence:

How can we advocate for policies and practices that support sustainable development and partnership building?
Are there ways to leverage our influence to drive systemic change at local, national, or global levels?

Notes on SDG17



Notes:

About the Author

Professor Naomi Birdthistle has entrepreneurship and family business running through her veins. She tried to work in her family business when she was four but was told she was too small. She came back year after year asking to work and eventually her grandmother capitulated and left her work in the family business when she was seven. After years of working in the family business part-time and having completed her studies at Stirling University, Babson College, Harvard University, and the University of Limerick, Naomi established her own consulting business, consulting family businesses in her hometown.

Due to family issues, Naomi's path in the family business was no longer valid so she pursued a career within Academia by completing her PhD on family business management and teaching entrepreneurship to the entrepreneurs of the future. Her PhD won the Family Firm Institute's (FFI) 'Best Doctoral Dissertation' award. Naomi's passion for entrepreneurship and family business is evident in her research outputs. She has published 33 double-blind peer-reviewed papers, 11 books with a further two books being published in 2024; 35 book chapters, 74 conference papers, and an abundance of national and European reports. Naomi's research covers many areas within entrepreneurship and family business including entrepreneurship education, disadvantaged groups; succession planning in family businesses; and divorce in the family business.

Naomi has been successful in receiving several grants since coming to Australia (~\$1 million). She recently won an Advance Queensland grant that aims to support clinicians to become [more] entrepreneurial and she has won two DFAT grants in 2022 which assisted women entrepreneurs in (i) Japan and Australia, and (2) Vietnam and Australia to connect and develop a community of practice. Naomi has co-authored the Australian contribution on entrepreneurship policies for an OECD publication.

Naomi has recently taken over as MBA Director within Griffith Business School. Interested in being involved in the case book series, contact Naomi on n.birdthistle@griffith.edu.au



Interested in reading more or getting involved?

Eight books have been written so far in the book series. Books published in 2023 are available through Open Access (FREE). To get access to the book series where you can purchase and/or download for free books in series please go to:

<https://www.emerald.com/insight/publication/acronym/FBM#all-books-tab>

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF GOOD HEALTH
AND WELL-BEING**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**



Attaining the 2030
Sustainable
Development Goal of
Good Health and Well-
Being

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF GENDER
EQUALITY**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**



Attaining the 2030
Sustainable
Development Goal of
Gender Equality

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF SUSTAINABLE
CITIES AND
COMMUNITIES**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**



Attaining the 2030
Sustainable
Development Goal of
Sustainable Cities and
Communities

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF RESPONSIBLE
CONSUMPTION AND
PRODUCTION**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**



Attaining the 2030
Sustainable
Development Goal of
Responsible
Consumption and
Production

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF CLIMATE
ACTION**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**

Attaining the 2030
Sustainable
Development Goal of
Climate Action

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING THE
2030 SUSTAINABLE
DEVELOPMENT GOAL
OF INDUSTRY,
INNOVATION AND
INFRASTRUCTURE**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**

Attaining the 2030
Sustainable
Development Goal of
Industry, Innovation
and Infrastructure

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING
THE 2030
SUSTAINABLE
DEVELOPMENT
GOAL OF QUALITY
EDUCATION**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**

Attaining the 2030
Sustainable
Development Goal of
Quality Education

**FAMILY BUSINESSES
ON A MISSION**
**ATTAINING
THE 2030
SUSTAINABLE
DEVELOPMENT
GOAL OF DECENT
WORK AND
ECONOMIC GROWTH**
EDITED BY
**NAOMI BIRDTHISTLE | ROB
HALES**

Attaining the 2030
Sustainable
Development Goal of
Decent Work and
Economic Growth

I am looking for additional contributors to the 2024, 2025 and 2026 Family on a Mission: Attaining the Sustainable Development Goals book series.

Interested in your family business being portrayed in the book series? Why not contact me on:

n.birdthistle@griffith.edu.au



Additional information

Feel free to reach out to Griffith Advantage to discuss how we can empower your managers and leaders with the skills they need.

Griffith Advantage

POWERED BY GRIFFITH BUSINESS SCHOOL


**EXECUTIVE
EDUCATION**



Foundations of Leadership - for Supervisors and aspiring leaders - learn how to work with and influence others to reach full potential and to make it matter

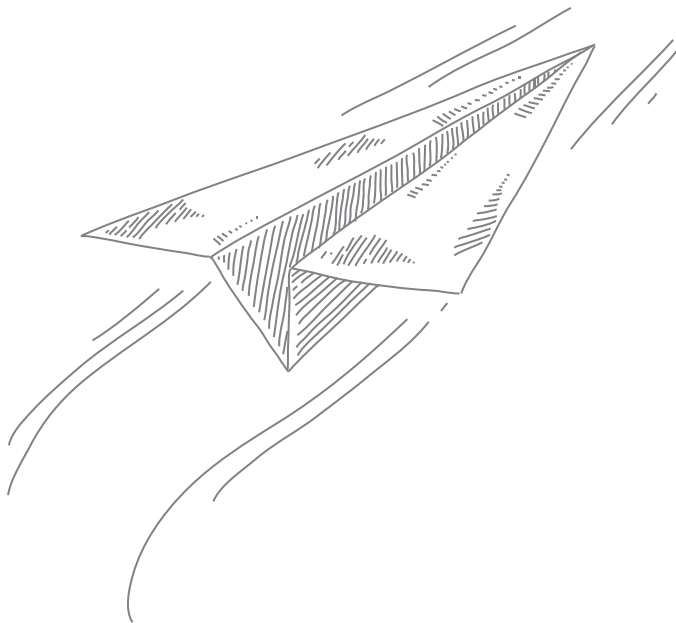


Elevate - for Leaders of today wanting to take themselves and teams to the next level



Self paced, hybrid, on line, or face to face - tailored to your context - learn from the best in research and industry

griffith.edu.au/advantage





griffith.edu.au

 Like us on
facebook.com/griffithuniversity

 Follow us on
linkedin.com/company/griffith-university

 Follow us on
twitter.com/griffith_uni

 Watch us on
youtube.com/user/griffithuniversity

 Follow us on
instagram.com/griffithuniversity

 Find us on
[iTunesU Griffith University](https://itunesu.griffith.edu.au)

 WeChat ID
Griffith-University

© (Griffith University) 2024

