

PHILANTHROPY IN 32 MINUTES

COLLECTIVE
manifesto

JANUARY

For many, it's a time of **new ways of doing or thinking about things**. Of resolutions.

For us, it's a **time of hope and excitement**. About the **difference our clients can make** to the causes they care most about. And the **impact we can have** as our business grows and develops.

Collective Manifesto's philosophy is simple - **give well, to organisations that will make a meaningful difference and achieve impact**.

We match clients with charities finding **new and innovative approaches** to solve some of our greatest social challenges.

Late last year, I did a **podcast about how I feel and think** about what we do, and **why we're different**. All in 32 minutes.

You can [listen here](#).



Australia is ranked 19th in the world for giving, below our global peers (with Norway and Switzerland leading the way)



94% of donations go to the largest 10% of charities; 98% of government funding goes to large or extra large charities



Most donors make one-off donations rather than giving regularly or ongoing - leaving charities uncertain about their future revenue



SOME QUESTIONS TO ASK

In a world full of social issues and a pause before the year accelerates, it's a good time to think about your legacy by asking:

- Have I **done my best work** yet?
- Can I **do more to help** those in need?
- How can my giving **inspire my children and grandchildren** to get involved in helping others?
- What **values and causes** do I want to be remembered for?

We help clients answer these questions and create a bespoke Giving Strategy.

Visit our website or call 0413 805 327 to book a *Discovery Call*.