

STEWARDSHIP LEADERSHIP 25

Recognising Steward Leadership Excellence in Asia-Pacific



What is STEWARDSHIP LEADERSHIP 25 ?

Steward leadership is the genuine desire and persistence to create a collective better future for stakeholders, society, future generations, and the environment.

In business, this means pursuing a purpose which aims to create win-win-win prosperity wherein employees, shareholders, the environment and society-at-large all thrive together.

Jointly curated by Stewardship Asia Centre (SAC), the INSEAD Hoffmann Global Institute for Business and Society, The Straits Times and WTW, **Steward Leadership 25 (SL25)** is an annual listing of projects from 25 for-profit organisations that have shown Steward Leadership excellence within the Asia-Pacific region.

The SL25 list showcases projects from for-profit organisations that have **demonstrated resolute actions to drive profitable growth by addressing the very challenges that threaten humanity**. Projects that are included in SL25 are part of the organisation's core strategy and purpose, and strive to have a significant positive effect on stakeholders, society, future generations, or the environment.

Some industry lists or awards recognise companies for effective stewardship based on quantitative measures such as compliance, reporting and disclosure. However, excellence in steward leadership requires going beyond regulation and reporting. SL25 takes a qualitative approach to recognise proactive and genuine leadership intent.

The 25 projects that have excelled in steward leadership will be revealed annually at the Steward Leadership Summit in Singapore, and could be publicised in the media and/or the SL25 partners' platforms. By highlighting these projects, SL25 aims to recognise, encourage and celebrate steward leadership excellence and inspire more organisations to pursue a stewardship purpose.

This initiative is jointly curated by:



Supporting partners:



Applying for STEWARD LEADERSHIP 25

SL25 was created to raise awareness about the existential challenges facing planet Earth and humanity and the need for environmental and societal stewardship by the business community. The SL25 list therefore highlights practical examples of driving superior long-term returns by addressing the world's increasingly evolving challenges.

SL25 covers the Asia-Pacific region and accepts entries from the following categories:

- **Large Companies** (Market capital /Valuation/AUM of USD100 million or above)
- **Small & Medium Enterprises (SMEs) & Social Enterprises*** (Market capital/Valuation/AUM of below USD100 million)

Applications must showcase a **project** that demonstrates steward leadership excellence to create a collective better future, in line with your organisational purpose.

A project is defined as a distinct business endeavour that generates positive environmental and/or social impact AND contributes to the organisation's sustainable growth ("Target Outcome").

For example, your organisational purpose could be on enhancing societal wellbeing and/or addressing environmental concerns. You will then have to explain how the project contributed to your organisation's strategy to achieving its stated purpose.

PROJECT ELIGIBLE FOR SL25

- Project by for-profit organisations.
- Project that achieved the **Target Outcome** within the **qualifying period (01 February 2022 - 01 February 2024)**.
- Project was implemented in the Asia-Pacific region.
- Project by past SL25 Honourees that meet either of the following conditions:
 - It is a **new project** by the organisation.
 - The previously submitted project has demonstrated **significant new progress**.

Projects Will be Evaluated Based on Four Main Criteria:



Purpose
and values



Strategy
and planning



Tangible
Impact



Sustainable
Value Creation

Applications will be evaluated by a prominent judging panel of steward leaders in their chosen fields from Singapore and abroad. The 25 projects will be revealed at the **Steward Leadership Summit** on 24 October, Pan Pacific Hotel Singapore in 2024.



Applications open from 01 February to 15 May 2024.

* Social Enterprises are business entities set up with clear social goals; and where there is clear management intent and resources allocated to fulfil their social objectives. (raiSE.)